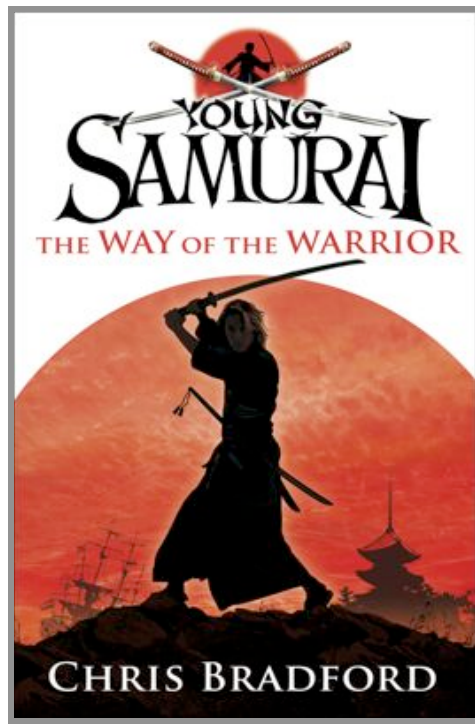




Young Samurai Author Events

2008-09



‘One of the most unparalleled book events of the year!’

John Lloyd, Events Manager, Waterstone’s

Chris Bradford

BA Hons (English) - PGCE

Published by Puffin



Email: events@youngsamurai.com

Web: www.youngsamurai.com

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Konnichiwa,

Thank you for your interest in holding a *Young Samurai* event.

Young Samurai offers an excellent opportunity for interactive and diverse school visits, events and seminars for children and adults!

Young Samurai author events not only entertain students, but will enlighten them as well. For *Young Samurai* is not just an action-adventure, it is a story of East meeting West and of positive philosophies that can be applied to everyday living.

The book is targeted at readers 10 years+, but is suitable for advanced readers 8 years old and above. Young Samurai events are suitable for all age groups Year 4 and upwards.

This document should contain everything you need to know in order to arrange an event booking. Videos of previous events, a Teachers' Pack and support materials are available online under 'Events' at chrisbradford.co.uk.

To make a booking or request further information, please contact:

Trevor Wilson
Caboodle Promotions
Tel: 01535 656015
Email: events@youngsamurai.com

I look forward to appearing at your event.

Sayonara!

Yours sincerely,

Chris Bradford
Author



Young Samurai Events

There are three main options:

A: Samurai School

This is the most dynamic of the events and lasts between 45-60 minutes:

- Introduction by author;
- Samurai Sword and Martial Arts demonstration;
- Reading from *Young Samurai* by the author;
- 'How to be a Young Samurai' workshop;
- Video-enhanced presentation on martial arts and Japan using PowerPoint;
- Q&A and book signing.

This option is appropriate where a large classroom, hall or gym is available. It is not suited to small rooms or rooms with lots of furniture. Access to a laptop projector is recommended, but lack of display facilities does not preclude the running of the event.

B: Author School

This is a more traditional author appearance and lasts 45-60 minutes:

- Introduction by author
- Reading from *Young Samurai* by the author;
- Video-enhanced presentation on martial arts and Japan using PowerPoint;
- An interactive talk about life as an author and a black belt martial artist;
- 'How to be an author' mini-seminar;
- Q&A and book signing.

This option is suited to a smaller group sizes or where a hall or gym is unavailable, and works very well with standard and small class numbers.

C: Japan Day

If you wish to make a full or half day dedicated to Japanese culture and martial arts, then a *Young Samurai* event can be expanded into a guaranteed memorable 'Japan Day' with Akemi Solloway Sensei as a guest speaker.

The day would combine elements of the Samurai & Author School events with demonstrations, talks and workshops on the Japanese language, cooking, manners, origami, tea ceremony (*chanoyu*), calligraphy (*shodo*), and kimono (kimonos can even be provided for the students to wear.)

Akemi Solloway Sensei is the eldest daughter of a samurai family and a lecturer of Japanese culture.

All *Young Samurai* events are suitable for both boys and girls aged 8+ upwards.

There is a Teacher's *Young Samurai* Pack available online for classroom activities.



Event Requirements

General Requirements

- Sessions should be spaced reasonably close together (*i.e. please do not have the first session at 9am and second at 3:30pm*).
- Group sizes can range between 10 and 250, but are dependent upon the event booked.
- Activities are tailored according to the age of the audience. To maximise students' experience, Chris recommends that class years are kept separate or, if not, only span a maximum of two year groups in any session.
- School staff **must** supervise all sessions and be responsible for discipline.
- Schools are requested to provide bottled water and lunch (if visit spans a lunch break).
- Chris travels to events by car or public transport. If by car, Chris would require an on-site parking space be made available. If arriving by public transport, Chris would appreciate transportation to and from the nearest mainline or bus station.
- Chris will require somewhere suitable to change into his martial arts outfit.
- It is recommended that the teacher has read a chapter or two of the book to the class, or else encouraged the pupils to read the book themselves and explore youngsamurai.com, before the visit to generate interest and stimulate questions. A Teachers' Guide available online to download at www.chrisbradford.co.uk.
- Facilities for a display of *Young Samurai* books and posters in the room where Chris talks is recommended as it provides a visual reference and gives a better sense of occasion.

Specific Event Requirements

- **Samurai School** events are conducted ideally in the gymnasium, a hall or a suitably large room with minimal furniture (*i.e.* just chairs).
- **Author School** events can be held in a standard classroom, library or hall with chairs.
- **Author School** and **Japan Day** events are preferably run with access to a laptop or DVD projector for PowerPoint and video displays; but lack of such facilities does not preclude the running of the event.

Please note:

- All displays are strictly controlled and no weapons are used by or with students.
- The techniques demonstrated are suitable for the age range.
- The author is covered by £5 million public liability insurance.
- The author was given an enhanced CRB check disclosure in January 2006.



Supply of Books

As part of the event, pupils are given the opportunity to purchase and have signed copies of *Young Samurai: The Way of Warrior*. There are two recommended options for this:

Option 1: Pre-ordered Books.

In order to guarantee a copy of the book and have it signed on the day, pupils and the school are encouraged to pre-order *Young Samurai*.

Please use the 'Author Appearance' template to manage book orders. These books are supplied at £5.99 and should be ordered one week before the event. Payment can be made on or before the event.

Option 2: Purchase Books on the day.

Chris will also bring an additional quantity of books on the day for all those pupils who, after experiencing the *Young Samurai* event, are inspired to get their hands on a copy.

There will be a final signing opportunity, for those students who need to speak to their parents first, the following day when the author will return at a prearranged time (e.g. break) and sign any remaining copies.

These books are supplied at £5.99.

Books supplied by dedicated distributor or by a local shop.

If you already have an arrangement with a local bookstore for selling books, please inform the Booking Agent of this and the arrangements that will be made to ensure an adequate supply of books at the event.

Author Appearance Template

An author appearance and book order template is available online under the 'Events' page at:

www.chrisbradford.co.uk

Please use this to inform parents that their child will be meeting a Puffin author and that if they wish to purchase a book in advance, their child can then have it signed personally by the author on the day.

A comprehensive teacher's guide to Young Samurai is also available here.



Setting Up A Visit

1. Contact the author's Booking Agent, Trevor Wilson at Caboodle Promotions on Tel: 01535 656015 or Email: events@youngsamurai.com.
2. Trevor will respond to your request within 5 working days by email or phone.
3. Once the event booking has been agreed in principle, Trevor will send a contract letter with an initial deposit invoice setting out the details, terms and conditions.
4. To confirm the event booking please sign, date and return the copy of the contract letter and enclose a 25% non-returnable deposit.
5. Four weeks before your event Trevor will get in touch to confirm the day's schedule, arrange for the school to receive publicity material and delivery of books ordered directly through him. An invoice for the balance outstanding will be issued.
6. The *Young Samurai* event arrives!

Fees

Fees are based on the Society of Authors' Recommended Scale and are available upon request.

A standard event involves two event sessions:

Samurai School for a year group (e.g. Secondary Y7 & Y8 or Primary KS2)

followed by an

Author School for a specific class or selected group of students

The Japan Day is double the standard fee and covers both author and Akemi Solloway Sensei fees and comprises up to four individual sessions.

Expenses will include travel, liaison and specific event costs
Fees are reviewed annually at 31st March



The Author

Chris Bradford holds a BA (Hons) in English from Exeter University and is a TEFL and PGCE-qualified teacher.

He has taught English to Japanese students at the Teikyo School and composition to degree level at the Academy of Contemporary Music, Guildford, for five years.



A professional musician with over ten years experience, Chris is a confident and versatile public speaker, comfortable with talking to and facilitating activities for both small groups and mass audiences alike.

Chris has over 20 years experience as a martial artist. Since joining a *Judo* club at the age of 8 years old, he has trained in more than nine styles from *Shotokan Karate* to *Muay Thai* to *Taijutsu* in which he is a black belt. Chris currently trains in *Iaido* at the Shin-Ichi-Do in Crawley and *Wado Ryu Karate* at Kicks Martial Arts Centre, Brighton.

Chris is a regular guest on BBC Radio and has provided workshops and talks for a wide variety of organisations and schools, including:

Queenswood Private School
Foster Care Associates (FCA)
Northern Irish Music Industry Convention (NIMIC)
British Academy Of Composers & Songwriters
Borders Bookstores
Hurst Arts Festival
Society of Children's Book Writers & Illustrators (SCBWI)

Chris is a registered member of the National Association Of Workshop Providers and the Institute for Learning.



Contact & Information

To make or discuss a *Young Samurai* event booking, please email:

Trevor Wilson
Caboodle Promotions
Tel: 01535 656015
Email: events@youngsamurai.com

For additional information on:

Young Samurai – www.youngsamurai.com

Chris Bradford – www.chrisbradford.co.uk

Akemi Solloway Sensei – www.solloway.org

To contact the author: info@youngsamurai.com

For in-store appearances, book signings and festival events, contact:

Adele Minchin at Puffin:
Adele.Minchin@uk.penguinroup.com
Tel 0207 010 3072